ESPR POSTER PRESENTATION GUIDELINES

Poster presentations provide an opportunity for interchange of ideas between the presenter and audience interested in his/her study. The poster should be outlined so the research can be understood without an oral explanation as a poster may also be viewed when the author is not present.

Poster Sessions:

Posters will be presented during three or four sessions, depending on the number of submissions (Friday evening, Saturday morning, Saturday evening, and Sunday morning). Sessions will be held in the Grand Ballroom, Hilton Philadelphia at Penn's Landing. Presenters should remain by their posters during the active viewing time specified and discuss research personally with interested individuals.

Set-Up: Each poster board is numbered sequentially in the session. Presenters should locate their assigned poster board and mount their poster within the designated time frame (between 4:00 and 6:00 pm for the evening sessions and between 6:00 and 8:00 am for the morning sessions.) Pushpins will be provided in the area.

Take-Down: Please disassemble posted materials at the end of the poster viewing time. **Any materials left on the poster board at the end of the session will be removed and discarded. ESPR will not be responsible for posters left at the end of session.**

Design:

Poster Board Dimension: Surface of the Board: 4 ft. high and 8 ft. wide *[1.22 meters and 2.44 meters]*

Header: Prepare a headline that identifies your research to be mounted at the top of the poster board. Lettering should be 1.5 in. *[3.81 cm]* high or more. Include authors and their affiliations under the header.

Organization: The key is to achieve **clarity** and **simplicity.** Do not overload or crowd the poster. Use a coherent sequence (top to bottom or left to right) to guide the viewer through the poster. Keep text brief and use figures, tables, graphs, and photographs when appropriate. It may be helpful to have materials pre-mounted on mounting boards. *All materials should be legible from a distance.*

Typography: Font should be consistent throughout. Avoid using abbreviations, acronyms, and jargon.

Completion: Ask yourself:

❶ What do I want the viewer to remember?
❷ Is the message clear?
❸ Do important points stand out?
❹ Is there a balance between words and illustrations?
❺ Is the pathway through the poster clear?
❻ Is the poster understandable without oral explanation?

If you have questions, contact the Eastern SPR Show Management Office at 346.980.9741 or info@easternspr.org.